



New York Craft Micro Brewery INFORMATION 2008

- Festival Date:** Saturday & Sunday, July 19 & 20, 2008 (Rain or Shine!)
- Location:** On the grounds of Watkins Glen International, Watkins Glen, NY
- Contact:** Wendy Brubaker, Director, 607-535-2486 x230; wbrubaker@theglen.com
or Tammy Spear, 607-535-2486, x410; tspear@theglen.com
- Hours of Operation:** 10:00am - 5:00pm, Saturday and Sunday***
***you may **only** sell beer **12:00noon – 5:00pm Sunday**, Non-beer sales OK
- Set-up Time:** Friday 10:00am–6:00pm OR Saturday 6:00am–8:30am
- Teardown:** Sunday 5:00pm → (No Monday teardown)
- Site Specs:** 12' x 12' site for a 10' x 10' tent
Ice is included
- Site Fees:** \$200.00 per single site (Non Refundable)

Decorating/Furniture Needs -Vendors bringing own tenting/structure are responsible for arranging for own furniture and decor. Vendors are encouraged to individualize their spaces.

Power/Utilities/Phones - Electrical receptacles are at a premium and all needs must be communicated well in advance of your arrival. Special electrical needs (i.e. 220) may be accommodated, at the Vendor's cost, and will be handled on an individual basis. The festival office will maintain a number of phone lines for vendors to use to call in credit card verifications.

Security - Over-night security will be provided by Watkins Glen International, and the Festival will arrange for uniformed law enforcement officers to be on patrol during the event, and overnight. However, this in no way implies responsibility on the part of the festival for lost/stolen items.

Licenses/Permits - You are required to have a valid **New York State Permission to Collect Sale and Use Tax Certificate** on display at your booth and **on file with the Festival Office by March 31st 2008**. You are required to have a **valid Temporary Beer and Wine Permit** for the event and on display at your booth during the Festival. A form to apply for a temporary beer and wine permit is enclosed.

Insurance - You are required to maintain the following level of insurance coverage during the period of the festival: Comprehensive General Liability Insurance including liquor liability, which shall be written on an "occurrence" basis, with a standard broad form endorsement and/or excess umbrella liability with combined single limit of not less than \$1,000,000.00 for each occurrence and \$1,000,000.00 general aggregate. In addition, "Watkins Glen International Inc., its parent, subsidiary and affiliated companies and their respective shareholders, officers, director, employees, member, agents and assigns, as respects to the Finger Lakes Wine Festival July 17-20, 2008 as additional insured", and a certificate evidencing proof of coverage will need to be in the festival office no later than April 30th, 2008

Fire Extinguisher

The Town of Dix Code Enforcer requires all participants to provide their own fire extinguisher for their site(s). All participants that bring their own tents and/or trailers must adhere to the requirement.

Worker Entry

Each vendor will receive 4 Vendor Badges per booth or site rented at least 2 weeks in advance by mail. Additional needs for access must be communicated in advance to the Festival office. Each vendor will receive 1 parking pass for a delivery vehicle. Parking for personal vehicles is convenient to the festival area.

Tickets will be sold in advance through the Watkins Glen International Ticket Office (866-461-7223), at the gate of the festival on event day, online at www.FLWineFest.com, and Watkins Glen International's The Shop. Vendors may purchase discounted tickets in advance by calling the Festival Office. Please note: there is limited availability of discounted tickets 4 per booth/site.

MISC. The Festival reserves the exclusive right to sell neck sling-type wine glass holders.

No apparel or packaged food products are to be sold by unless the product bears your logo.

Ice usage is included in the booth fee, and will be available starting Friday.

All raffles, drawings and give-always need to be approved in advance.

Under no circumstances, may you sub-lease any portion of your contracted booth space to another party.

Tasters Guide- The Festival's free guide has a page devoted to the Brewer's Corner Pub. Please email the following info ASAP so that we can send you a proof for approval before going to print in June:

Brief description of your company, with address, phone, website, hours, etc., and the names of beer you plan to bring to the Festival.